

# PROFESSIONAL COMPETITION

# NATIONAL MUA

NATIONAL MAKE-UP AWARDS

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# INTRODUCTION

## Welcome to the Virtual National Make-up Awards 2020 Professional Competition Pack.

In this document, we will outline the information you need before entering the event, as well as details on how to enter.

The online-only National Make-up Awards 2020 are taking place virtually via the video conferencing platform, Zoom, as part of the NEW Virtual Hair & Beauty Show in November (7th – 21st).

This Professional Competition Pack is specific to the Professional categories of the Awards. Please see the separate Student Competition Pack for further details on the Student categories.



## COST OF ENTRY

**£35.00** per category for the professional competition.  
Entries close on Friday 30th October

## HOW TO ENTER

Head over to the Virtual Hair & Beauty Show website to enter this year's competition.

**[www.TheNationalBeautyShow.com](http://www.TheNationalBeautyShow.com)**

CONTACT US:

NMUA Ltd c/o UNIT 22B, The Matchworks, Liverpool, L19 2RF

**T: 0151 421 1234 E: [info@NationalMakeUpAwards.com](mailto:info@NationalMakeUpAwards.com)**

# 2020 PROFESSIONAL COMPETITION CATEGORIES

DATE	CATEGORY	ZOOM REGISTRATION	COMPETITION START	COMPETITION FINISH	JUDGING
<b>Fri 30th Oct Deadline</b>	Photographic: Competition Style Brow/Lash Extension	N/A			
<b>Fri 30th Oct Deadline</b>	Photographic: Normal (Before/ After) Brow/Lash Extension	N/A			
<b>Fri 30th Oct Deadline</b>	Photographic: Before/After Brow/Lash Lift	N/A			
<b>Mon 9th Nov</b>	Theme: Romance, Category: Bridal	10am	10:30am	12pm	12:05pm
<b>Mon 9th Nov</b>	Theme: Night Out, Category: Cut-Crease	1pm	1:30pm	3pm	3:05pm
<b>Tues 10th Nov</b>	Theme: Bond No Time to Die, Category: Red Carpet	1pm	1:30pm	3pm	3:05pm

## VIRTUAL RULES

More information will be sent over to each entrant prior to the competition, which will outline everything to expect at the Virtual National Make-up Awards. Your online time slot will be confirmed and you will be sent a Zoom link for you to click on the day at your registration time slot.

All entries are subject to normal terms and conditions.

## MOODBOARD

For each category (other than photographic competition), you must provide a mood board or portfolio brief showcasing the inspirations, techniques and products being used in your completed look. This mood board should be no larger than A4 and will indicate to the NMUA judges the reasoning behind your creative choices. Each mood board should include a face chart of the final look.

This will need to be in a PDF, Word or Powerpoint format and sent by email to [info@NationalMakeUpAwards.com](mailto:info@NationalMakeUpAwards.com) prior to the competition. Deadline 5th November.

## PHOTOGRAPHIC CATEGORIES

All entries to the photographic categories will need to be sent via email to [info@NationalMakeUpAwards.com](mailto:info@NationalMakeUpAwards.com) by Friday 30th October. Please ensure you have paid for the category prior to this.

## JUDGING

Judging will take place throughout the Zoom competition with judges monitoring the progression of each look and the hygiene and safety guidelines outlined in the judging criteria. A judging period is then factored into the end of each category, where all models will be judged by the full panel on the criteria outlined in the score sheet.

## PRIZES

Category winners will be awarded with a trophy and certificate, which will be posted to all winners. Results will be announced on the 20th November at the Virtual Hair & Beauty Show ([www.TheNationalBeautyShow.com](http://www.TheNationalBeautyShow.com)).



# GENERAL RULES & REGULATIONS

**For category specific rules and specifications, please see the document which will be emailed to all entrants.**

- All entry fees must be paid in full at [www.TheNationalBeautyShow.com](http://www.TheNationalBeautyShow.com).** Refunds are not available.
- The organisers will confirm entry to you by email on receipt of your entry form, following cleared funds (please allow 7-10 days), along with further competition information.
- Places will not be guaranteed for entries submitted after the deadline date.
- You are responsible for making sure that you are aware of competition categories, themes and start-times prior to the competition date, and for entering yourself into the correct categories.
- You will film with a phone/camera via Zoom, so the judge can see your work progress. This can be attached via a tripod type device.
- On registration you may be asked to show you have the requirements for the judge via Zoom, so be prepared to move your camera.
- Ensure you have the equipment you need before entering – just because you may be doing it from your own home/salon/studio does not mean we compromise on professionalism.
- Models must wear a protective cape to protect their clothing.
- No preparatory or make-up assistance is to be given to any competitor at any point during the competition period. You must apply all make-up.
- Accompanying mood boards and portfolios for each look must be no larger than A4 in size.
- Suggested competition timings are for illustrative purposes only and may change due to technical constraints. You will be notified of any changes.
- Models may be dressed to suit the make-up theme and complete the final look.
- Models' hair can be done pre-competition using a veil or other hair accessories. If preferred, you are able to use a hairstylist to assist with the hair only. They must work at the same time as you. You or they will be judged separately on the model's hair.
- You are required to use all of your own equipment, make-up and tools.
- You must display strict hygiene standards in the application of make-up, failing to do so will result in a deduction of points. You must be COVID secure at all times.
- Any models who are not fully clothed must wear industry-recognised modesty covers, nipple shields and / or thongs. Commercial plasters or other non-professional products are not permitted and can lead to disqualification.
- Time limits set by the NMUA must be strictly adhered to.
- No smoking, eating or drinking is permitted during the competition. Except for official breaks.
- To assist fellow competitors, noise/conversation should be kept to a minimum during the competition.
- All mobile phones must be switched off during the competition. You will be disqualified for phones ringing, vibrating or being answered during the competition.
- All decisions by the NMUA judges are final, and no correspondence will be entered into. All scoring will remain confidential to NMUA organisers. All judges and organisers are open to discussion post event and all feedback is gratefully received.
- Failure by an entrant to follow competition rules and guidelines will result in disqualification, or a deduction of points, at the organisers' discretion.
- Entry is subject to the discretion of NMUA organisers.
- NMUA organisers reserve the right to amalgamate categories at any time if there are less than 5 entrants, and may withdraw any categories up to 10 days prior to the competition.



NATIONAL  
**MUA**

NATIONAL MAKE-UP AWARDS

**COST OF ENTRY**

**£35.00** per category

**Entries close on Friday 30th October**

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**ENTER NOW**

**[www.TheNationalBeautyShow.com](http://www.TheNationalBeautyShow.com)**